

Inspired To Start Your Own Online Business?



Recently, I met for coffee with one of my Forward Steps readers & friends, she was asking me all about setting up her own online business. She had just bought a very expensive program which was meant to teach her just that & she didn't understand most of it.

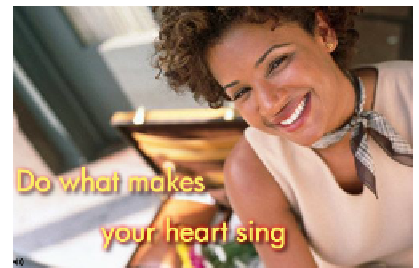
That friend wasn't the first, and will likely not be the last person, to "pick my brain" about an internet business. 😊

Many people are looking for personal, financial freedom by way of an internet business.

I'm often contacted by friends **AFTER** they have invested a few thousand dollars (*not just a couple hundred dollars*) in either a web developer or a program, that promises the world. Please don't do that again! Several programs out there are truly excellent, HOWEVER...

...many internet business training programs were NEVER designed for people who are completely NEW to 'business on the internet', let alone new to 'business' or, completely new to the 'internet'!

I also know one person who bought a very expensive program which did not teach her how to set up a web site (*and she did not know the meaning of "URL", for example*) – there was precious little support once she was in the program. By the time she really understood the program's content, and woke up to the "*what was what*" inside the member site, it was also too late for a refund. They too, came to me for help because I was a friend who could answer their questions.



I wished that these friends had asked me **BEFORE** taking major steps & spending big money.

This blog post is for you, if you are considering an internet presence for yourself and have NO IDEA WHERE BEST TO START!

Are you an ABSOLUTE BEGINNER? I recommend four steps...

1. Get clear about who you are serving, what 'problem' you will solve for them or what value you will provide, then select your preferred format(s) e.g. book, series of lessons, a PDF report, audio lessons, videos? The [I Create Profits](#) program takes you through that process of discovery, in a very effective way with an exercise of questions, a video and helpful lists.

2. Now, try [BlinkWeb](#), it's one of my favorites for complete beginners. Or, open up a [blogger.com](#) account ...and play! 😊 If you love WordPress then you MUST join up with [Matt's WordPress Classroom](#), it's truly THE best! *If you're not a beginner, you will love the resources at [XSitePro](#).*

At a future date, you can always export the content and import your blogger content to a self hosted WordPress blog, or you can simply delete the blog. Messing around at [blogger.com](#) is a great way to learn with a user friendly blogging tool and [BlinkWeb](#) is really fun and super easy with video lessons, you can transfer your own domain name to it later, also. Both are free! OR, you can simply begin with [WordPress Classroom](#) right now! This way you'll have Matt to teach you, step by step.

3. I also recommend a visit to the site of my friend, [Nick Pfennigwerth from Big Heart Small Business](#). Nick helps small business owners connect with their heart and larger vision so that they can make a difference and a healthy profit. At Big Heart Small Business, Nick applies his buddhist, spiritual, zen teachings into growing an authentic, heart centered business without the hype and strong arm tactics.

4. **Keep handy the following list of business tools! 😊**
(DO NOT buy any of them until you are ready for that step).

By the way, these are affiliate links of mine. Be sure to clear your cookies & cache when you are ready to use any of these (it will help me too and I thank you for your support).

[Aweber](#) autoresponder service for your own email following
[Clickbank](#) as a service for selling your product(s) with affiliates
[Paypal](#) merchant account that's solely for accepting payments
[PDF Printer Pro](#) for writing PDFs with a host of great features
[PDF branding tool](#) that helps affiliates to share your content
[Lulu](#) is a great place to sell physical books or CDs
[Vista](#) for your business card & stationery needs
[Cool Record Edit](#) for editing audios
[Audioacrobat](#) for podcasting, videocasts, audio notes, MP3 files
[Book Cover Editor](#) for creating great book or CD cover images
[Poll Daddy Survey](#) tools for creation surveys and questionnaires
[PDF Locker](#) to protect files that you want to sell
[CB Pro Ads](#) a most powerful ClickBank contextual advertising system
[Digital Access Pass](#) great for WP member sites, Veena & Ravi are very helpful
[Traindom](#) also great for setting up your own member site
[vCita](#) a great contact service to engage and to provide services online
[WP Redirector](#) add time-based redirects to any web pages
[Clicky Stats](#) great for knowing what's happening at your site(s)
[Video Blocks](#) free stock video and production music (*I've not yet used these*)
[My Loyalty Pays](#) allows you to make money by giving away quality content
[Speedy Profit Creator](#) for product creation.
[Video Sales Letter Creator](#) a favorite for creating gift or sales pages.



4. Lastly, and this one is a **MUST DO**... Join Christopher & Josh's [I Create Profits Membership](#).

It is the nearest thing to the course that I would create, if I were to build an online internet training course.

I do have it in my long-term "ideas list" to create such a program, however until then, I will always recommend Christopher's [I Create Profits Membership](#).

I would trust Christopher with my life and we've been friends for many years (we're not related, that we know about).

This is **THE COURSE** for you if you are a complete newbie and also if you are not (*I still find lessons in there that are useful to me now*)!

PLUS... Christopher hosts your own FREE and REAL website for you as part of the deal. That domain can later be transferred to your own hosting, if you ever want to do that, with [Bluehost](#) or another.

Do each step, in order & exactly as the I Create Profits course tells you. Move through it slowly so that you become expert at each of the 100 segments.

Want to start your own online business?
Begin with the [I Create Profits Membership](#)



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Thea

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